

Die digitalen Technologien haben das Potenzial, eine neue Renaissance von Menschheit und Planeten zu entfalten, oder sie zu zerstören.

Mit der zweiten Konferenz, **Ethik und Digitalisierung - Live stream, 01.10.2020**, möchten wir anhand von theoretischen und praktischen Beispielen aus Wissenschaft, Wirtschaft, Politik sowie gesellschaftlichem Engagement darüber informieren, wie wir digitale Dienste, Künstliche Intelligenz, Robotik u. ä. zum Wohl der Menschheit und des Planeten einsetzen können.

Das Narrativ über KI und Robotik verbreitet derzeit meistens beunruhigende, dystopische Visionen für die Zukunft. Diese Ängste werden ferner bewusst geschürt von politischen Akteuren, die mit ihren irrationalen Inhalten und irreführenden Versprechen Social-Media Plattformen überschwemmen, Menschen anlocken und Wahlen manipulieren.

Populisten, Diktatoren und illiberale Demokratien (!) benutzen schon lange das Potenzial technologischer Prozesse, um Bürger*innen zu kontrollieren und Konsens zu bilden. Auffällig häufig werden dabei modernste technologische Anwendungen eingesetzt, um ideologische Ansichten zur Ökologie zu verbreiten, in denen wissenschaftliche Erkenntnisse keine Rolle spielen.

Europa hat bereits eine erste Regulierung von Tech-Riesen sowie Datenschutz in Kraft gesetzt: Das muss aber weiter fortgesetzt und verfeinert werden, um Transparenz und privacy zu garantieren, soziale Ungleichheit sowie Verschwendungen von Ressourcen zu reduzieren und ferner gendered innovation und green growth zu potenzieren.

Nun hat die neue EU Kommission einen Green Deal verabschiedet, ein Model einer humanen Wirtschaft, die ökologische Innovation und wirtschaftlichen Erfolg ermöglicht und andere Länder inspirieren kann.

Viele Institutionen, Unternehmen und große Teile der Gesellschaft sind bereits offen für derartige Lösungen und dafür, dass Ökologie, Menschenrechte, Demokratie, Freiheit, Gerechtigkeit und alle humanistischen Werte, auf die sich die EU gründet, auch in der digitalen Sphäre gesichert werden.

Wir haben Venedig als Location für die Konferenz ausgesucht - und besonders die Venice International University auf der San Servolo Insel - nicht nur weil wir sie sehr schätzen, sondern auch weil diese einzigartige, flüssige Ästhetik die Navigation durch Wissen und Unbekannte unterstützt.

L'intenzione della seconda **Conferenza**

Etica e Digitalizzazione - Live stream, 01.10.2020

è di diffondere informazioni su come utilizzare le potenzialità dell'intelligenza artificiale a beneficio degli umani e del pianeta. La narrazione attorno a intelligenza artificiale, robotica, digitalizzazione e cyber si è sviluppata principalmente su visioni distopiche e spaventose.

Tali paure vengono talvolta alimentate di proposito da forze politiche che con messaggi irrazionali e promesse irragionevoli riempiono le piazze nonché le piattaforme dei social media o manipolano referendum ed elezioni.

Dittature e democrazie illiberali (!) utilizzano già da tempo le potenzialità dei processi informatici per controllare i cittadini e fabbricarne il consenso.

La regolamentazione dei tech giants e protezione dei dati in rete iniziata un anno fa in Europa deve proseguire in modo da garantire trasparenza e diritto alla privacy, riducendo disegualanza e spreco di risorse e potenziando innovazione, parità di genere e crescita sostenibile.

Molte istituzioni, imprese e parte della società civile sono ormai aperte a soluzioni in questo senso.

Abbiamo scelto Venezia e specificamente la Venice International University e l'isola di San Servolo non solo perché stimiamo molto il loro lavoro e impegno, ma anche perché la singolare estetica liquida asseconda la navigazione dello scibile e dell'incognito.

Dr. Clara Mavellia

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Ethics and Digitalization Conference

Live stream

1 October 2020 13:30-19:30h



**Cultural Entrepreneurship Institute Berlin
in cooperation with
Venice International University**

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International
University**



Conference Ethics and Digitalization - Live stream, 1 October 2020, 13:30-19:30h



Cultural Entrepreneurship Institute Berlin in cooperation with Venice International University



Keynote: Luciano Floridi University of Oxford

Luciano Floridi is Professor of Philosophy and Ethics of Information at the University of Oxford, where he directs the Digital Ethics Lab of the Oxford Internet Institute, and is Fellow of Exeter College.

He is also Turing Fellow and Chair of the Data Ethics Group of the Alan Turing Institute.

His areas of expertise include digital ethics, the philosophy of information, and the philosophy of technology.

Among his recent books, all published by Oxford University Press (OUP): The Logic of Information (2019), The Fourth Revolution - How the infosphere is reshaping human reality (2014), winner of the J. Ong Award, The Ethics of Information (2013); The Philosophy of Information (2011)

The aim of the second **Conference Ethics and Digitalization - Live stream, 01.10.2020** is to disseminate information on how to use the potential of artificial intelligence for the benefit of both humanity and the planet itself.

The narrative surrounding artificial intelligence, robotics, digitization and cybernetics has developed mainly from dystopian and dark visions of the future.

These fears are sometimes deliberately fuelled by political forces that with irrational messages and unreasonable promises attract crowds and feed social media platforms, or manipulate referendums and elections. Dictatorships and illiberal democracies (!) have long been using the potential of computer processes to control citizens and build consensus.

The regulation of tech giants and networked data protection that began a year ago in Europe must continue in a way that guarantees transparency and the right to privacy, reducing inequality and waste of resources while enhancing - gendered - innovation and sustainable growth.

Many institutions, businesses and some parts of civil society are now also open to solutions in this direction.

We chose Venice as the location for the conference - and specifically the Venice International University on the Island of San Servolo - not only because we greatly value the work they do and the commitment they show, but also because its unique liquid aesthetic supports navigation through both knowledge and the unknown.

Dr. Clara Mavellia
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The Cultural Entrepreneurship Institute Berlin promotes humanism as an innovative and economically productive force in business. We promote ethical principles in industry and politics, and entrepreneurial skills for people engaged in cultural activity. Our inspiration comes from the intersection between different disciplines and sectors, combining existing concepts to generate outstanding new ideas (Medici effect). These ideas can only be implemented properly and sustainably if students and trainees and interested members of the public have free access to information about them.

To this end, we hold international, interdisciplinary conferences bringing together eminent academics, exemplary entrepreneurs and committed men and women from all walks of life. These speakers pursue their commitment with expertise and passion. We record their contributions and post them on ceberlin, the YouTube channel of the Cultural Entrepreneurship Institute.

We produce humanist focused digital contents for business, human life and artificial intelligence and support gendered innovation. Humanist values are independent of religion and serve our common good. They need a voice. Ethics are an inexhaustible resource that ensure certain and lasting returns for human society and for the environment. Humanism (ethics) is the foundation of economic, ecological and emotional prosperity, enabling us and future generations to lead a good life and unleashing a global renaissance.

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Conference Ethics and Digitalization - Live stream, 1 October 2020, 13:30 - 19:30h

Cultural Entrepreneurship Institute Berlin in cooperation with Venice International University (VIU)



Programme

- 13:30 - 13:45 Dr. Clara Mavellia - Cultural Entrepreneurship Institute Berlin (Deutschland)
13:45 - 14:00 Prof. Carlo Giupponi - Venice International University (Italia)
14:00 - 14:30 Dr Mariarosaria Taddeo - Oxford University (UK)
14:30 - 14:35 Alfonso Stefanelli - Triboom (Italia)
14:35 - 14:40 Enzo Argante - Forbes Italia
14:40 - 14:45 Karen Kargar - Berlin Partner (Deutschland)
14:45 - 15:15 Prof. Fiorella Battaglia - Ludwig-Maximilians-Universität München (Deutschland)
15:15 - 15:20 Jane Da Mosto - we are here venice (Italia)
15:20 - 15:25 Davide Dattoli - Talent Garden (Italia)
15:25 - 15:30 Inger Paus - Vodafone Institute (Deutschland)
15:30 - 16:00 Prof. Ruth Hagengruber - Universität Paderborn, Deutschland
16:00 - 16:05 Prof. Carla Bagnoli - Università Modena e Reggio Emilia (Italia)
16:05 - 16:10 Caroline Schmidt - Vorstand Pro Quote Medien (Deutschland)
16:10 - 16:40 Prof. Cecilia Robustelli - Università Modena e Reggio Emilia (Italia)
16:40 - 16:45 Franziska Gebhard - Project Together (Deutschland)
16:45 - 16:50 Sandra Roggow – Digital Media Women (Deutschland)
16:50 - 17:20 Prof. Riccardo Pozzo - Università Tor Vergata, Roma (Italia)
17:20 - 17:50 Prof. Sabine Oertelt-Prigione - Radboud University Medical Center (Netherlands)
18:00 - 19:00 Prof. Luciano Floridi - Keynote - Oxford University (UK)
Mario Prandina - Plinio II Giovane (Italia)
GreenerEU (Deutschland)
Luisa Neubauer (Deutschland)
19:15 - 19:30 Dr. Clara Mavellia closing words
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