

Die digitalen Technologien haben das Potenzial, eine neue Renaissance von Menschheit und Planeten zu entfalten oder sie zu zerstören.

Mit der dritten digitalen Konferenz **Ethik und Digitalisierung am 25.11.2021, 14 - 19 Uhr**, möchten wir anhand von theoretischen und praktischen Beispielen aus Wissenschaft, Wirtschaft und Politik sowie gesellschaftlichem Engagement darüber informieren, wie wir die Digitalisierung der Gesellschaft zum Wohl der Menschheit und des Planeten einsetzen können.

Das Narrativ der Digitalisierung verbreitet schon länger, meistens beunruhigende, dystopische Visionen für die Zukunft. Diese Ängste werden ferner bewusst von politischen Akteuren geschürt, die mit ihren irreführenden Inhalten Social-Media Plattformen überschwemmen, Menschen anlocken und u.a. Wahlen manipulieren.

Populisten, Diktatoren und Fundamentalisten setzen die modernsten technologischen Anwendungen ein, um Bürger*innen zu kontrollieren und Konsens zu bilden. Dabei verbreiten sie zurückgewandte ideologische Ansichten, in denen wissenschaftliche Erkenntnisse, ethische Prinzipien und demokratische Werte keine Rolle spielen.

Solche Figuren sind zunehmend auch im Cyberraum aktiv, um für sie feindliche Unternehmen, Organisationen sowie Aktivist*innen zu bedrohen oder sogar mundtot zu machen. Selbst die Infrastruktur von - demokratischen - Staaten würden sie lahmlegen, um ihren geopolitischen Einfluss zu erweitern.

Europa hat bereits erste Schritte zur Regulierung von Tech-Riesen und den Schutz von Daten und privacy gesetzt und arbeitet weiter daran. Gegen Hacker wird derzeit Cybersecurity intensiviert, um demokratische Ordnung und Bürger*innen zu schützen. Darüber hinaus sollen Freiheit und Transparenz im Netz garantiert, soziale Ungleichheit reduziert, green growth gesteigert und gleichzeitig gendered innovation entfaltet werden.

Auch NextGenerationEU, der post-pandemische Aufbauplan der EU-Kommission, richtet sich nach den Leitprinzipien der makroökonomischen Wirtschaft, Produktivität, Gerechtigkeit und ökologischen Nachhaltigkeit. Deshalb müssen die Aufbaupläne der Mitgliedstaaten zu einem grünen, digitalen und nachhaltigen Aufschwung beitragen. Damit kann Europa ökologische Innovation und wirtschaftlichen Erfolg ermöglichen und andere Länder inspirieren.

Viele Institutionen, Unternehmen und große Teile der Gesellschaft sind bereits offen für derartige Lösungen und dafür, dass Ökologie, Demokratie und alle humanistischen Werte, auf die sich die EU gründet, auch in der digitalen Sphäre gesichert werden.

Wichtig ist es auch, die Digitalisierung so zu gestalten, dass sie Frauen und Männern gleiche Chancen bietet.

Indem wir die Ethik der Digitalisierung untersuchen, können wir nicht nur Konsequenzen einschätzen, sondern viel mehr auch die zukünftige - gerechte - Digitalisierung der Gesellschaft gestalten und realisieren.

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Conference Ethics and Digitalization

Live stream
25 November 2021
2 - 7pm



Cultural Entrepreneurship Institute Berlin
in cooperation with
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Conference Ethics and Digitalization - Live stream, 25 November 2021, 2 - 7pm



Cultural Entrepreneurship Institute Berlin in cooperation with Venice International University



Keynote: Prof. Mariarosaria Taddeo

Mariarosaria Taddeo is Associate Professor and Senior Research Fellow at the Oxford Internet Institute, University of Oxford, where she is the Deputy Director of the Digital Ethics Lab, and is Defence Science and Technology Fellow at the Alan Turing Institute. Her work focuses mainly on the ethical analysis of Artificial Intelligence, cyber security, cyber conflicts, and ethics of digital innovation. Her area of expertise is Philosophy and Ethics of Information. She has received multiple awards for her work, among which the 2010 Simon Award for Outstanding Research in Computing and Philosophy; the 2016 World Technology Award for Ethics. In 2018, InspiringFifty named her among the most inspiring 50 Italian women working in technology, in 2020 she was listed as one the top 100 most influential women in UK technology by ComputerWeekly. In the same year, ORBIT listed her among the top 100 women working on Ethics of AI in the world. Since 2016, Taddeo serves as editor-in-chief of Minds & Machines (SpringerNature) and of Philosophical Studies Series (SpringerNature).

Digital technologies have the potential to unfold a new Renaissance for humanity and for the planet or else to destroy them.

At our third digital **Conference Ethics and Digitalization on 25 November 2021, at 2 - 7 pm**, we shall be asking how the digitalization of society can be used for the good of humanity and the planet and exploring some practical examples from research, business, politics and civic engagement.

For some time now, many of the visions associated with the digitalization narrative have been unsettling and dystopian. These fears have been deliberately fostered by political players who flood social media platforms with misleading content, attracting followers and even manipulating elections.

Populists, dictators and fundamentalists are using cutting-edge technological applications to control people and build their own consensus. They spread reactionary ideologies in which scientific insights, ethical principles and democratic values play no part. These characters are increasingly active in cyberspace, threatening and sometimes silencing the companies, organisations and activists they have marked as enemies. They are even prepared to cripple the infrastructure of - democratic - countries if it helps to strengthen their geopolitical influence.

Europe has taken initial steps to regulate the tech giants and to protect data and privacy and is working to build on these measures. Cybersecurity to stop hackers is being stepped up in order to protect the democratic order and our citizens. Freedom and transparency on the Internet must be guaranteed, social inequality countered, green growth enhanced and gendered innovation advanced.

NextGenerationEU, the post-pandemic recovery plan drawn up by the EU Commission, is geared towards fundamental macroeconomic principles, productivity, justice and environmental sustainability. The action plans adopted by member states must, therefore, contribute to a green, digital, sustainable recovery. In this way, Europe can facilitate ecological innovation and economic prosperity and inspire other countries.

Many institutions, companies and social sectors are already open to solutions of this kind and want to see protection for the environmental, democratic, humanist values on which the EU was founded extended to the digital sphere.

Digitalization must also take a form that offers equal opportunities to men and women.

By examining the ethics of digitalization, we can not only assess the consequences but also - and far more importantly - design and implement the future digitalization of our society to ensure that it is fair.

The Cultural Entrepreneurship Institute Berlin promotes ethics as an innovative and economically productive force in business.

We promote ethical principles in industry and politics, and entrepreneurial skills for people engaged in cultural activity. Our inspiration comes from the intersection between different disciplines and sectors, combining existing concepts to generate outstanding new ideas (Medici effect). These ideas can only be implemented properly and sustainably if students and trainees and interested members of the public have free access to information about them.

To this end, we hold international, interdisciplinary conferences bringing together eminent academics, exemplary entrepreneurs and committed men and women from all walks of life. These speakers pursue their commitment with expertise and passion. We record their contributions and post them on ceberlin, the YouTube channel of the Cultural Entrepreneurship Institute.

We produce ethical focused digital contents for business and human life and support gendered innovation.

Ethical principles and democratic values - the European Union's fundamental values - are independent of religion and serve our common good. They need a voice. Ethics are an inexhaustible resource that ensure certain and lasting returns for human society and for the environment. Ethics are the foundation of economic, ecological and emotional prosperity, enabling us and future generations to lead a good life and unleashing a global renaissance.

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Cultural Entrepreneurship Institute Berlin in cooperation with Venice International University (VIU)



Programme

14:00 – 14:10 Accreditation

14:10 – 14:25 Dr. Clara Mavellia – Cultural Entrepreneurship Institute Berlin (Deutschland)

14:25 – 14:40 Dr. des. Marius Baumann – Zentrum für Ethik und Philosophie in der Praxis (ZEPP) an der Ludwig-Maximilians-Universität, München (Deutschland)

14:40 – 15:00 Prof. Paolo Dario – Keynote – Istituto di BioRobotica, Scuola Universitaria Superiore Sant'Anna, Pisa (Italia)

„Robot Companions for Sustainable Development:

The Way Towards Augmented Sustainability in the Post-pandemic Era“

15:00 – 15:10 Alex de Vries – Digconomist (Netherlands)

15:10 – 15:30 Prof. Fiorella Battaglia – Ludwig-Maximilians-Universität München (Deutschland) and Istituto di BioRobotica, Scuola Universitaria Superiore Sant'Anna, Pisa (Italia)

„AI-regulation proposal. Some initial thoughts“

15:30 – 15:40 Daniela Ducato – Industrie Verdi Edizero – Architecture for Peace (Italia)

15:40 – 16:00 Prof. Riccardo Pozzo – Università Tor Vergata, Roma (Italia)

„Humanities, Culture and the New Renaissance“

16:00 – 16:20 Prof. Ruth Edith Hagengruber – Head of EcoTechGender – Director of the Center for the History of Women Philosophers and Scientists, Universität Paderborn (Deutschland)

„The Third Knowledge Dimension. How AI Changes Epistemology.“

16:20 – 16:30 Yvonne de Andrés – Power to Transform – (Deutschland)

16:30 – 16:40 Vidir Ragnarsson – Head of Consulting at PayAnalytics, Reykjavik (Iceland)

16:40 – 16:50 Jutta Shaik – Omas gegen Rechts – Grandmas against Far Right (Deutschland)

16:50 – 17:00 Edith Wolf – well.come.back – Stiftungsnetzwerk Region Stuttgart e. V. (Deutschland)

17:00 – 17:20 Prof. Doris Weßels – Fachhochschule Kiel (Deutschland)

„Vorteile und Risiken von KI-Sprachmodellen und KI-gestützter Textproduktion“

17:20 – 17:30 Yuliya Salauyova – Razam – Belarusische Gemeinschaft (Deutschland)

17:30 – 17:45 Matthias Rumpf – Deputy Head OECD Berlin, Berlin (Deutschland)

17:45 – 18:00 Dr. Konstantin von Notz – MdB – Stellv. Fraktionsvorsitzender Bündnis 90/Die Grünen
Video interview 12 November 2021

18:00 – 18:30 Prof. Mariarosaria Taddeo – Keynote – Associate Professor and Senior Research Fellow – ICSS DPhil Programme Director Oxford Internet Institute, University of Oxford – Dstl Ethics Fellow | Alan Turing Institute, LondonOxford University (UK)
„Cybersecurity as a Public Good“

18:45 – 19:00 Dr. Clara Mavellia closing words

Moderation: Marisa De Schepper

You are welcome to follow our conference live by clicking this link:

<https://www.youtube.com/user/ceberlin/videos>



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